

1º CICLO | LICENCIATURA



Direction

ALFREDO VICENTE PEREIRA

Number of Semesters

6

ECTS

180

Access Conditions

About

This degree provides transversal and consistent training in business management, with a practical approach to the competitive reality of the business environment. It ensures a breadth of knowledge in the fundamental subjects that make up the universe of Management and Administration, Marketing and Advertising and Human Resources Management. It also provides the necessary tools for framing and operationalising business management concepts through training in mathematics and statistics, law and economics, technology and languages. It also adds extra value by offering in-depth study in the last two semesters in the areas of Accounting and Taxation (Taxation and Financial Auditing) and Finance (Asset Management and Credit Derivatives).

Course Plan

Course Structure

1º Ano / Comon Core

[Business English](#) 3 ECTS | [Business Spanish](#) 3 ECTS | [Economic and Business Sciences I](#) 6 ECTS | [Financial Accounting I](#) 6 ECTS | [Information Systems](#) 6 ECTS | [Mathematics I](#) 6 ECTS | [Economic and Business Sciences II](#) 6 ECTS | [Financial Accounting II](#) 6 ECTS | [Financial Calculus](#) 6 ECTS | [Mathematics II](#) 6 ECTS | [Strategic Business and Information Systems Management](#) 6 ECTS |

2º Ano / Comon Core

[Company Law](#) 6 ECTS | [Finantial Management](#) 6 ECTS | [Management Accounting I](#) 6 ECTS | [Marketing Management](#) 6 ECTS | [Statistics I](#) 6 ECTS | [Investments Analysis](#) 6 ECTS | [Labour Law](#) 6 ECTS | [Management Accounting II](#) 6 ECTS | [Operations Management](#) 6 ECTS | [Statistics II](#) 6 ECTS |

3º Ano / Comon Core

[Asset Management](#) 3 ECTS | [Company Restructuring](#) 6 ECTS | [Credit Derivatives](#) 3 ECTS | [Management Control](#) 6 ECTS | [Strategic Management](#) 6 ECTS | [Taxation](#) 6 ECTS | [Business Management Project](#) 13 ECTS | [Financial Auditing](#) 6 ECTS | [Human Resources Management](#) 6 ECTS | [Internationalization](#) 5 ECTS |